

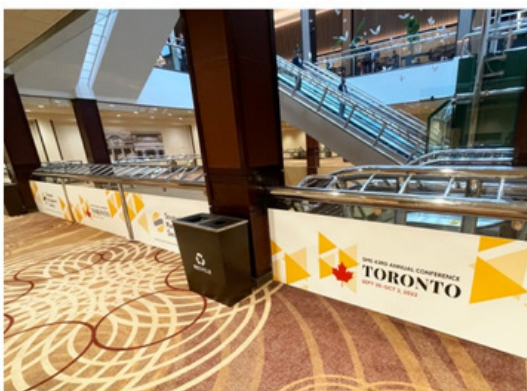
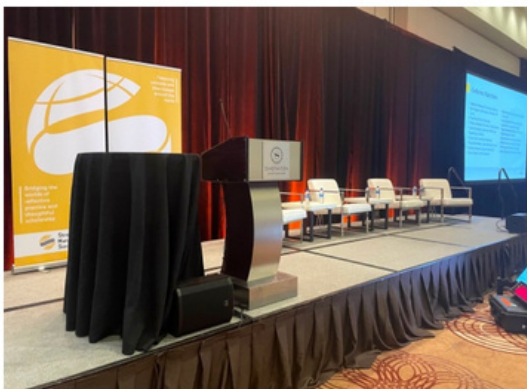


Julie Rubanets
Project Portfolio

SMS Annual Conference 2023

- **Dates:** September 30 - October 3, 2023
- **Venue:** Sheraton Centre, Toronto, ON, Canada
- **Project scope:** branding, registration zone, stage furniture.

*My Project Mission:
Create budget-friendly Branding
with a striking visual edge.*



Forward Summit 2023

Empowering Indigenous Economies

03



- **Dates:** September 27-28, 2023
- **Venue:** Casino Rama, Orillia, ON, Canada
- **Project scope:** custom booths, signature, registration and lounge zones, stage furniture.

*My Project Mission:
Be the Event Wizard, making Clients' and Team's lives
stress-free and eventful.*



ACL 2023

The Association for Computational Linguistic. The 61st Annual Meeting

- **Dates:** July 9-14, 2023
- **Venue:** the Westin Harbour Castle, Toronto, ON, Canada
- **Project scope:** custom booths, branding, registration zone, posterboards and posters.

*My Project Mission:
Shape a remarkable experience for AI Enthusiasts.*



CDA (Canadian Dermatology Association)

98th Annual Conference

05



- **Dates:** June 14-17, 2023
- **Venue:** the Westin Harbour Castle, Toronto, ON, Canada
- **Project scope:** navigation from the Main Lobby to various Event locations

*My Project Mission:
Wow Event Visitors with unforgettable branding.*



RSM Alliance

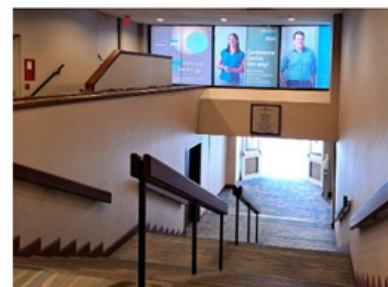
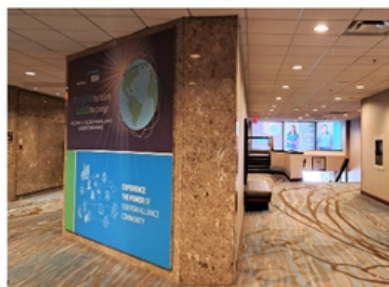
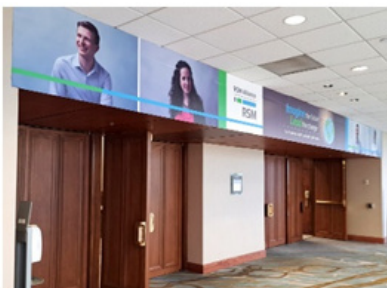
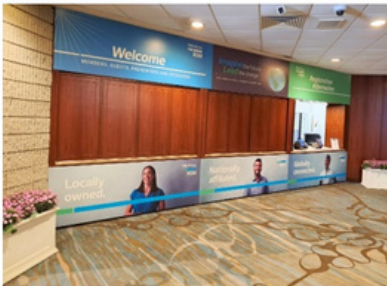
Leader Conference, Branding

06



- **Dates:** May 17-19, 2023
- **Venue:** the Westin Harbour Castle, Toronto, ON, Canada
- **Project scope:** navigation to various Event locations.

*My Project Mission:
Navigate Attendees through the Westin's maze
to reach their destination effortlessly.*



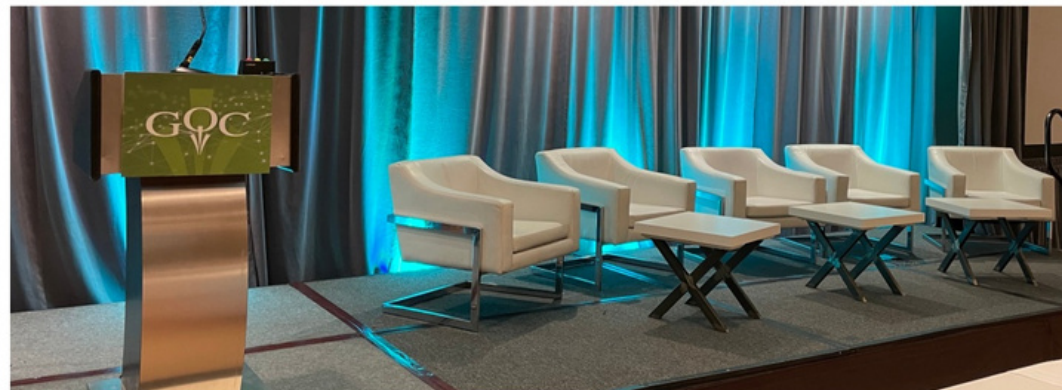
GOC (The Society of Gynecologic Oncology of Canada)

07
➔

23rd Continuing Professional Development meeting

- **Dates:** April 27-28, 2023
- **Venue:** Sheraton Centre, Toronto, ON, Canada
- **Project scope:** custom booths, branding, registration zone, stage furniture and florals.

*My Project Mission:
Transform the Client into a valued
Partner and Friend for lasting success.*



Freedom Hive

Ukrainian Charity Event

- **Date:** July 9, 2022
- **Venue:** Consulate General of France in Ho Chi Minh City, Vietnam
- **Outcome:** \$24,000 USD for humanitarian needs.

08



*My Project Mission:
Support my Country the best way I can.*



Global Events

Kronospan

- **Dates:** 2014, 2015, 2016, 2017, 2018
- **Locations:** Burgos (Spain), Szczecinek (Poland), Dresden (Germany), Nicosia (Cyprus)
- **Event:** Unveil milestones, outline future strategies, and introduce innovative products to top Clients worldwide.

*My Project Mission:
Fuel Innovation for reaching new heights.*



Tradeshows. MTKT Innovation

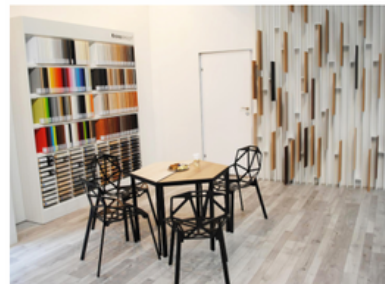
10



Kronospan

- **Dates:** 2015, 2017, 2018
- **Venue:** International Exhibition Center, Kyiv, Ukraine.
- **Event:** International exhibition of the latest trends in the interior, representing furniture, light, decor, home textiles and window decor.

*My Project Mission:
Sustain Kronospan's stellar reputation
as the industry's Top Supplier.*

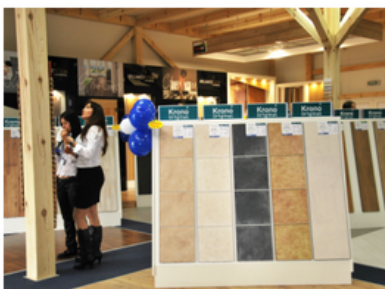


Showrooms

Kronospan

- **Opening Dates:** 2012, 2013
- **Locations:** Kyiv, Donetsk, Simferopol, Dnipro (Ukraine).
- **Description:** Exclusive Kronospan Mono Brand Showrooms and Regional Warehouses

*My Project Mission:
Introduce Merchandising Excellence to the market.*



Sales Team Training

Kronospan

- **Dates:** 2013-2018
- Over 60 training sessions were conducted across 15+ cities in Ukraine for Kronospan's direct Clients, including wholesalers and sales/purchase Teams, as well as retail Staff.

12



*My Project Mission:
Turn complex knowledge into a Sales Superpower
with a fun twist.*



Products Presentations

Kronospan

- **Dates:** 2014-2018
- Over 120 Presentations of new products and decors across 30+ cities in Ukraine, Belarus, and Moldova.

*My Project Mission:
Making Clients fall in Love with exciting new Decors.*



Client Appreciation Events

Kronospan

- **Dates:** 2011, 2012, 2016
- **Locations:** L'viv, Kyiv, Novovolynsk (Ukraine).

*My Project Mission:
Create an Experience that
erases competitors from Client memory.*



JULIE RUBANETS

EVENT AND MARKETING
SPECIALIST

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Project Portfolio Website



*Looking forward to hearing from you.
Thanks!*